



CAL MISENER

HAPPIER WORKPLACES, HAPPIER PEOPLE, HAPPIER WORLD

INTERNATIONAL SPEAKER KIT



SPEAKER

INTRODUCTION

Cal Misener has over 20 years of experience supporting people to do work that they love. He is a best-selling author and speaker who helps people align their passion with their profession. Cal believes we have an epidemic of people doing work that they were not meant to do and his mission is to make the world a better place by helping individuals and companies with meaningful alignment. Cal's background in the corporate sector provides insights on workforce trends, people engagement and leadership excellence required to drive peak performance. Cal has a strong belief in putting the human in human resources to catapult business growth by having happy, aligned and engaged team members.

PURPOSE

Create Happier People & Workplaces

CORE VALUES

FREEDOM

ALIGNMENT

PASSION

INTEGRITY

POSSIBILITY

COURAGE





SHORT **BIOGRAPHY**

Cal Misener is a speaker, consultant and international best-selling author who believes we have an epidemic of people doing work that they don't enjoy.

His personal mission is to work with business owners and leaders in order to ensure they have meaningful alignment between the work they do and the things they are passionate about. He is also on a crusade to help leaders ensure the people that work for them are doing work they love and in turn, are fueling business growth. Cal's background in the corporate sector provides insights on workforce trends, people engagement and leadership excellence required to drive peak performance.

When not helping others with alignment, he can be found off of Canada's West Coast trying to reel in the "big one".

LONG BIOGRAPHY

Cal Misener is a consultant, best selling author, facilitator and international speaker who is passionate about helping individuals and organizations achieve alignment between what is important to them personally, the work that they do as well as the impact they want to make.

Cal has over 20 years of experience in a business environment and has a number of core strengths including leadership, communication and developing deep connections with other people. His core value and belief system is structured around life/career balance as well as alignment. Cal helps build workplace culture by helping leaders focus on employee experience. Cal is an advocate for productivity and efficiency by helping leaders drive employee engagement and create stellar team member experiences.

Cal has gone through his own personal transformation of doing work that he was not that excited about to being able to focus exclusively on his passion of helping others achieve meaningful alignment in their lives. Cal has also been able to support the transformation of hundreds of others in order

to ensure they are more aligned in their lives and has created a framework that can also help you or your organization, no matter how big or small. Cal's background in the corporate sector provides insights on workforce trends, people engagement and leadership excellence required to drive peak performance.

Cal is a man of many pursuits including anything in the outdoors, travelling, fishing, cooking and especially music. He currently lives with his wife on an island off of Canada's West Coast.



SIGNATURE TALKS

LOVE YOUR WORK, LOVE YOUR LIFE

When you are happier at work, you are happier in life. We have an epidemic of people doing work they aren't meant to do. Lost productivity and lack of fulfillment are the heavy prices they, their employers and our society pay for this misalignment. This talk helps people align their passion with their profession so that they can spend more of their lives doing what they love to do and less of what they don't. It also helps companies understand the value of having happy employees.

This interactive keynote will focus on:

- Highlight how being happier at work leads to a more fulfilling life.
- Help the audience identify their passion and how to bring that into the work that they do.
- Identify 3 steps for being happier at work and happier in life.
- Create alignment between passion and profession.
- Share the benefits to business owners and companies of having happy, engaged employees.

YOUR CULTURE TRULY IS YOUR GREATEST COMPETITIVE ADVANTAGE

In most industries, pricing and products are very similar amongst companies. It is the CULTURE of your organization that truly sets you apart and cannot be duplicated. This talk highlights the importance of having a great culture. It also covers how you can create a great culture within any organization through street proven, practical stories and exercises. Take your culture and your business or organization to the next level through this interactive presentation.

This interactive keynote will focus on:

- Define what culture means in a modern age.
- Learn how to lead innovation and change to create a strong culture based ecosystem.
- Highlight how you can create an amazing culture no matter where you are currently at on the journey.
- Attract and retain the best talent through creating an amazing environment.
- Create MEANINGFUL connections with your employees or community in a way that others are not doing.
- Learn the 5 pillars of creating a great culture in order to elevate employee satisfaction in a sustainable fashion.

EVOLUTION: RECRUITMENT 2.0 - DESIGNING HIGH PERFORMANCE AND AWARD WINNING CULTURES

Whether you are a company, a non-profit or any type of organization, recruitment has typically been done by matching a job title with a person's resume. The old way of recruiting misses out on the magic that comes from matching people's strengths and passions with the need of your organization and team. This keynote will cover how to attract the best people and most of all, KEEP them!

This interactive keynote will cover:

- *Recruit people in a way that creates huge value for them and your organization.*
- *Attract the best talent in your industry.*
- *Create true win-win, long lasting relationships.*
- *Leverage the unique talents of individuals in order to grow and scale your organization by unlocking human potential.*
- *Learn the 3-step model for creating value for you, your team and the people that you serve.*

OTHER TOPICS CAL CAN SPEAK TO INCLUDE:

Millennial Employment Trends in the Workplace

Embracing Diversity to create best in class award winning cultures

The Evolution of Leadership - Supercharging Growth and fuelling momentum

The future of employment - Embracing Artificial Intelligence and a changing work environment

Purpose Passion Profits - Game changing trends

PREVIOUS CLIENTS

RE/MAX[®]

FS FINANCIAL
- STRATEGIES -

CNI
Canadian Network Installations Ltd.

BEIMS

 **TELUS**[®]

UCLA

SPEAKER TESTIMONIALS

“Over the course of his impressive career at TELUS, Cal was known for driving results and making significant contributions to our business. He is well known for his ability to build strong relationships across the organization, and I know the team benefited greatly from his passion and commitment to making TELUS a great place to work.

When it comes to specific achievements in his role within the National Business Delivery team, there are many worth highlighting, the most significant being the focus and commitment he drove relating to our People & Culture strategy. His accomplishments included:

- Establishing a People & Culture Roadmap that defined our team from a strategy, structure and culture perspective – who we are, what we do and how we do it
- Implementing a process to drive continuous improvement based on direct feedback from the team (XIP)
- Establishing a structure for supporting team members to grow their careers within the team and TELUS (CPM)
- Developed a People & Culture framework for our team that served to help team members align their personal passion with their career and facilitated workshops to align team members and leaders across our organization reaching more than 700 leaders and team members across the country
- All activities supported an incredible 31 percentage point improvement in Team Engagement over a four year period (54% in 2011 to 85% in 2015)

Cal did a seminar about the concepts in his book, “The Freedom Framework” at our Permanent Beta Event in Amsterdam Netherlands.

With more than 450 people attending the event, Cal’s training was one of the highest ranking of the 45 seminars and training that we had that day. I would recommend Cal as a speaker but his message is much more than that.

I would say that with his intensive study, research and over 20 years of leadership experience, Cal is a thought leader in the personal and business development industry.



Marshall Berkin
*Vice President, Business Solutions West
TELUS Communications Inc*
Vancouver, BC, Canada



Martijn Holtes
Social Mountaineer
Amsterdam, Netherlands

SPEAKER TESTIMONIALS

There are many things that you can do to increase the productivity of people in a company. Many managers and directors think of technology ... faster computers, phone systems and software. Cal put it to me that if our people could be 100% aligned to the culture and fully engaged with the purpose of Mercury Computers then we would get a significant uplift in productivity and CREATIVITY.

We engaged Cal to run a 1 day workshop in our offices where all our staff could attend. There were many sceptics BEFORE, however the feedback and goodwill that was created during the workshop day and the positive feedback by our staff was remarkable.

Cal provides a journey for the people – not just a tips and techniques seminar .. it is inspiring, personally challenging and sometimes cathartic ... during the seminar stuff comes out that you have not had the time or courage to think about.

Cal is a natural speaker and easily bonds with the people he addresses. I would unconditionally recommend his workshops if you want to lift your people and business.



Garry Busowsky

*Owner and Managing Director
BEIMS Facility Management Software*

Melbourne, Australia

I've known Cal for 30 years and his positive spirit and enthusiasm is inspiring. His tactical approach to goal setting and always trying to get more out of life has been something I've always admired. Cal's work around people and culture and in particular, helping people ensure they are aligned between their personal passions and the work that they do is extraordinary. Cal has worked with myself and my team in order to take our business and our culture to the next level.

No question I'd recommend Cal to anyone looking for street proven leadership experience.



Jeff Bradshaw

*President and CEO
V Strategies Inc*

Calgary, Alberta, Canada

I was fortunate enough to have Cal speak to my monthly real estate meetup about alignment. The guests were all very impressed with the quality of his presentation. I personally really liked his candor and willingness to let his guard down and “be real” with everyone. With my own staff I have started talking about alignment in order to get everyone more excited about the work they are doing. Definitely a lot of value packed into his perspective and approach.



James Knull

*Expert Realtor and Founder
Mogul Realty Group*

Edmonton, Alberta, Canada

SPEAKER TESTIMONIALS

In my capacity as the Producer of Vancouver Get Inspired Talks, I worked closely with Cal Misener during the 5 months preceding the October 20, 2018 event at which he spoke. During that time I observed that Cal was highly knowledgeable in the field of workplace happiness, was readily coachable, did things effectively and efficiently, was a skilled communicator and inspired others with his 'can do' attitude. Cal was always a delight to work with. His reasoned thinking, fair-mindedness, positive attitude and boundless enthusiasm made him a great team-mate. He was much respected by all. Cal made a huge contribution to the success of Vancouver Get Inspired Talks.



Roger Killen
*Founder and Producer
Get Inspired Talks*

Vancouver, BC, Canada

Science proves that increasing workplace happiness also increases the bottom line.

If you want to elevate your company's high-performance culture, talk with Cal. If you need an inspirational speaker, or guided instruction, toward unlocking creativity and potential in your high performance team, talk with Cal. If you enjoy presentations with laughs and ah-ha moments too... then talk with Cal Misener. He is the genuine article.

Cal will listen to your frustrations, challenges, and ambitions. He will leverage his wealth of experience to shortcut your success, bringing clarity and action steps for transformation. Plus, Cal is a delight. Cal breathes and lives his message.

As a Master Teacher, and approved Speaker Coach for TEDxStanleyPark and Get Inspired Talks Vancouver, I've worked with hundreds of presenters which is why I feel confident recommending Cal Misener. He has a proven track record delivering measurable results, a big brain and an even bigger heart!



Dr. Renee Jacobs O.D., M.A.
Approved Speaker Coach

www.InspirationIntoAction.com

Cal's ideology on alignment in vision, organization culture and transformational leadership makes him an employment trend futurist. I admire his passion to help people discover the power within to unlock human potential. Cal delivers game changing business growth strategies offering keynotes, corporate retreats, facilitating masterminds and strategic planning off sites with the intention of sustaining powerful cultures. I highly recommend Cal if you are in need of transformative guidance and mentoring to 10X your workforce culture and growth. His purpose for creating remarkable employee experiences will help drive a strong culture-based ecosystem for any organization.



Bosco Anthony
*Digital Brand Strategist and
International Speaker*

www.boscoanthony.com

SPEAKER LOGISTICS

SPEAKER FEES RANGE

Established Keynotes based on timeslot

\$5,000 - \$7,500

Tailored Keynotes based on client requests inclusive of discovery

\$7,500 - \$10,000

Custom Keynote or Designing a new keynote

\$10,000 - \$15,000

DOMESTIC PAYMENTS

Payment of fees due prior to date of speaking engagement

Cheque to be made payable to Cal Misener or electronic transfer can be made to cal@highperformanceculture.ca

INTERNATIONAL PAYMENTS

Please email cal@highperformanceculture.ca for payment options outside of Canada

TRAVEL / LODGING

Event Organizers will cover the cost of the flights, transportation, hotel accommodations for the speaker.

Air Canada is the preferred carrier for domestic flights (Premium Plus or seats with additional leg room) with Westjet being the second preference - Name for flight booking should be "Calvin Grant Misener".

King Size Bed, Wifi access to hotel room is preferred - Name for accommodation is Calvin Grant Misener.

AV / SOUND / PRESENTATION

The speaker uses PowerPoint on a PC laptop. Please provide a cable that will connect from the HDMI port of the speaker's computer to the appropriate connection for your audio/visual equipment.

The speaker has access to his own clicker or the venue can provide a clicker.

The speaker will be running videos with audio and requires access to speakers and a cable to be connected to his laptop for audio.

The speaker prefers a headset mic or a lava mic - Hand held mics are the last option. The venue will provide a confidence monitor as well.

The speaker conducts sound check before the speaking engagement.

MEDIA

Please provide the speaker with all social handles for the event.

The speaker will sit down with media for any interviews required.

The speaker will network and interact with the audience and do any QNA.

The event organizers agree to provide a video/text or social endorsement for the speaker after the event.

DIGITAL MEDIA

WEBSITE

<http://highperformanceculture.ca>

LINKEDIN

<https://www.linkedin.com/in/calmisener/>

SIGNATURE TALK ON YOUTUBE

<http://bit.ly/LoveYourWorkCaIM>

VANCOUVER GET INSPIRED TALKS

<https://getinspiredtalks.com/speakers/2018-2/>

BOOK LAUNCH INTERVIEW

<https://highperformanceculture.ca/freedom-framework/>

SPEAKER INQUIRIES & BOOKINGS

CAL MISENER

P: 1-877-947-9111

M: 1-604-209-9851

cal@performanceculture.ca

FOLLOW ME

in /calmisenner

BOOK

highperformanceculture.ca/freedom-framework/



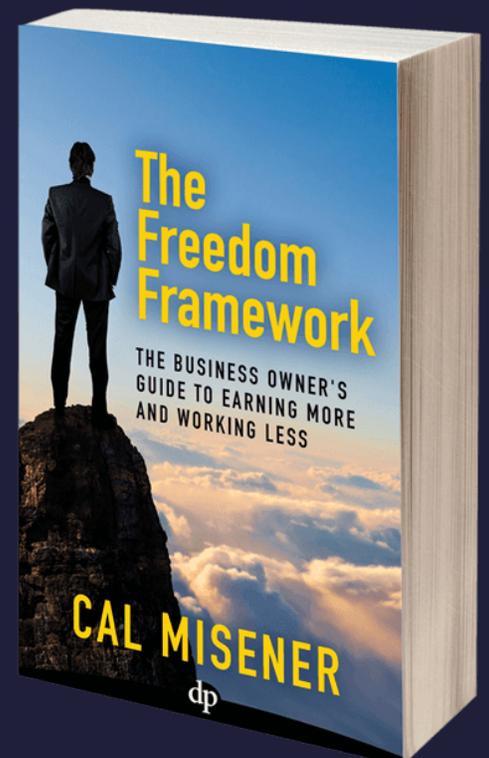
THE FREEDOM FRAMEWORK

BY CAL MISENER

Most business owners start a business in order to gain freedom, flexibility and financial security. Unfortunately, many also feel like they have to do everything themselves. As a result, they become “shackled” to their business. It becomes another job instead of a path to freedom.

Whether you are a business owner, leader or just someone who wants to be happier with the work you do, this book can help.

“MEANINGFUL”
“THOUGHTFUL”
“MUST-READ”





Cal Misener

High Performance Culture

cal@performanceculture.ca
www.highperformanceculture.ca